

VEZHA Heat Map

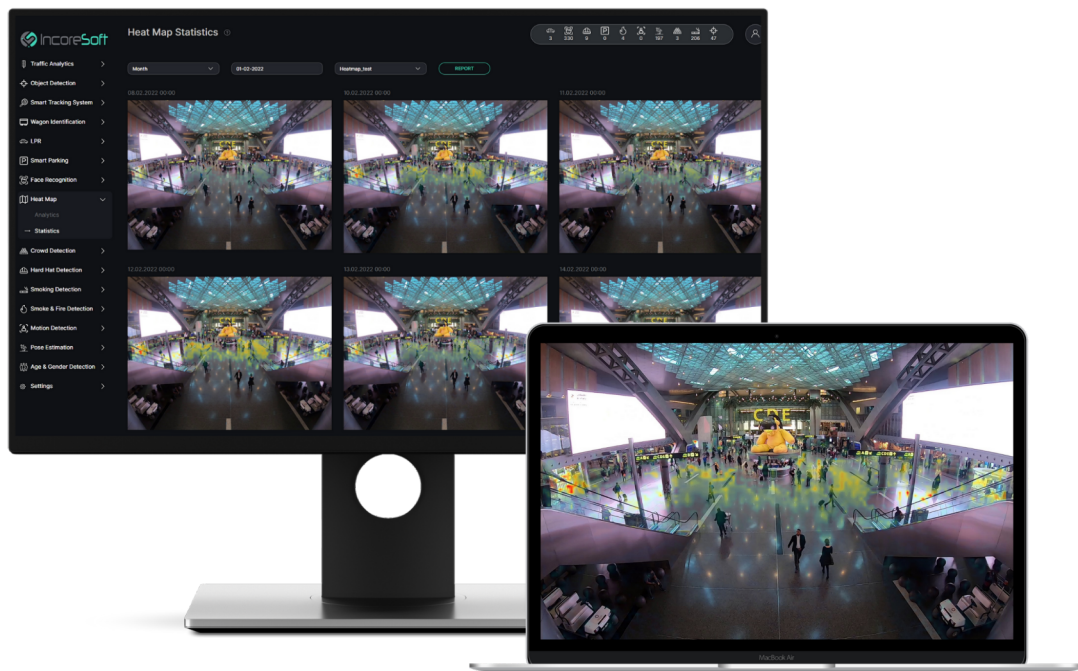
Product Specification

Product Description

Incoresoft Heat Map is designed to visualize the traffic density in various areas of the frame. A heat map is formed by summing up the time during which a movement was observed in a certain point – as a result the areas where objects stay more often and for the longest time are highlighted. It helps to track the flow of people in a store, shopping center, and analyze customer activity. It has the same accuracy for all vendors. The heat map will provide information on the most visited locations in the store, displays hot and cold zones based on customer activity.

VEZHA Heat Map Features

- Analysis of warm and cold zones in malls and public places
- Analysis of the buyers' activity in the sales area
- Analysis of the reaction to advertising, or external banners



General information

Supported Operating Systems	Linux / Windows
Supported Platform	x86_64 / Jetson
Supported Database	MySQL / PostgreSQL / MS SQL / Oracle

Interface

Camera stream protocol	RTSP / HTTP / HTTPS / ONVIF
Recorded video formats	MKV; MP4; ASF; AVI; MJPEG
Supported codecs	MPEG-4; MJPEG; H.264; H.265
Output formats	JSON / XML / CSV

Main functionality

Centralized Management	+
Finding and navigating the vehicle route	+
Real-time alarms	+
Integration with Microsoft Power BI, Google Data Studio, and others	+
Unlimited lists support	+
Notification settings: internal alarm, by Email / SMS / HTTP / Telegram	+
REST API	+
Database import (CSV) and export support (EXCEL / PDF / CSV / JSON)	+
Integrated business logic builder	+
Support for various interface languages	+

VMS Integration

Event based integration	Luxriot Evo, Milestone XProtect, Nx Meta, Genetec, Pelco and other
Plugins integration	Luxriot Evo, Milestone XProtect, Nx Meta, Pelco

Security Features

Active Directory / LDAP	+
Groups and roles support	+
Encryption of all packages	+

